

PRESS RELEASE

For Immediate Release

THE
HARLEM
SCHOOL
of THE ARTS

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HSA Participates in VH1's Save The Music Foundation Family Day, October 22nd

New York, NY - October 18, 2011— The Harlem School of the Arts (HSA) will proudly participate in **VH1's Save The Music Foundation Family Day** on Saturday, October 22nd from 10am – 4pm. The interactive musical expo is free admission and will take place at PS 334, The Anderson School, at 100 West 77th Street in New York City.

Families are invited to experience various musical workshops and activities including the *Instrument Discovery Zone* led by HSA faculty members as well as *Sing Along Story Time*, a live *Drum Circle*, a Tribute to the *50th Anniversary of West Side Story*, a *Getting To Know Rodgers & Hammerstein* Interactive session and a meet-and-greet with *SpongeBob Squarepants*.

Musical explorations will be instructed by HSA Music Faculty participants: **Isabella Abbonizio** (guitar), **Maria Ahn** (cello), **Lawrence Clark** (saxophone), **Monica Davis** (violin), **Judith Insell** (viola), **Ben Herrington** (trombone), **D.D. Jackson** (piano), **Elektra Kurtis** (violin), **Carrie Magsitro** (flute), **Marcus Persiani** (piano), **Liz Player** (clarinet), **Marc Schmied** (bass), **Major Scurlock** (piano), **Christoph Siegrist** (trumpet), **Beverly Somach** (violin), **Rob Thomas** (cello), & **Robyn Quinnette** (Juilliard fellow, violin).

The free event is sponsored by VH1 Save The Music Foundation, The Harlem School of the Arts, Parenting.com, FreeCreditScore.com, State Farm Insurance, jetBlue, Pediped, National Association of Music Merchants, FoxConnect, The Mizzy Jonas Foundation, Apple & Eve, The Rodgers & Hammerstein Foundation, and Old Navy.

The VH1 Save The Music Foundation is a non-profit organization dedicated to restoring instrumental music education in America's public schools, and raising awareness about the importance of music as part of each child's complete education. Since its inception in 1997, the VH1 Save The Music Foundation has provided \$48 million in new musical instruments to 1,800 public schools in more than 100 cities around the country, impacting the lives of over 1.8 million children.

About The Harlem School of the Arts

For nearly a half-century, the Harlem School of the Arts (HSA) has transformed the lives of tens of thousands of young people ages 2-18 through world-class training in the arts. HSA stands unique among community arts institutions in New York City, as the sole provider of arts education, in four disciplines (music, dance, theater and visual arts), under one roof, in our award-winning 37,000 square foot facility.

HSA's mission empowers young people, mainly from under-served communities in Harlem, to find and develop the artist and citizen within themselves. Our environment teaches discipline, stimulates creativity, builds self-confidence and adds a dimension of beauty to our students' lives. HSA boasts an impressive alumni base of Tony-award winning actors, celebrated operatic voices and jazz musicians, visual artists and dancers, and individuals who cite HSA as the platform from which they launched careers in law, business and other professional fields. The School's reputation for artistic rigor and excellence attracts constituents from all five New York City boroughs, Westchester County and New Jersey. We are especially proud to be among the pioneering cultural institutions that have been instrumental in the rebirth of Harlem. To learn more about the Harlem School of the Arts please visit www.hsanyc.org.

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